



Results for year ended 30 April 2007

July 2007

Roger Butterworth – CEO

Cate Hulme - CFO

# FY 2007 highlights



- ❑ EBITDA before exceptional costs of £1.3m, 18% ahead of forecast
- ❑ Market continues to grow strongly
- ❑ Working capital constraints alleviated
- ❑ Group well placed to continue growth both organically and through acquisition
- ❑ A number of new direct manufacturer relationships secured
- ❑ Significant increase in Gross Margin % over 2006

# What we do

- ❑ Online Retailer of portable communication and computing devices

[www.expansys.com](http://www.expansys.com) [www.mobileplanet.com](http://www.mobileplanet.com) [www.nomatica.com](http://www.nomatica.com)  
[www.portix.com](http://www.portix.com) [www.ora.com](http://www.ora.com) [www.ubiquio.com](http://www.ubiquio.com)

- ❑ Selling to consumers and corporate customers worldwide
- ❑ Five warehouses and 11 sales offices around the globe
- ❑ Proprietary software infrastructure and bespoke IT and VOIP systems
- ❑ Business model highly scaleable



# Board of directors

## Non Executive Directors

Non Exec Chairman – Barry Roberts

(Previously CEO of ICM)

Senior Non Exec – Graham Dawber

(Previously partner at PriceWaterhouseCoopers)



### **Roger Butterworth, aged 38** **Chief Executive Officer**

Previously with ICL, Sun Microsystems and Horizon Group

Bought into the business in August 2000

Group Managing Director since December 2000

### **Cate Hulme ACA, aged 34** **Chief Financial Officer**

Previously with PricewaterhouseCoopers and Ernst & Young

Appointed in October 2005

Group Finance Director since December 2005

### **Frederic Pont, aged 40** **Director European Operations**

Trained as an accountant with Deloitte

Held management positions with SmartCode and Palm

Bought into the business November 2002

Group director since December 2005

### **Steve Muttram, aged 42** **President North American Operations**

Previously with Xircom and Portable Add-Ons.

Joined the group in September 2004

President, North American Operations since December 2006

# Key assets



- ❑ **Market leading web traffic**

- 3.2 million page hits**

- >400,000 visitors per day**

- Achieved with minimal advertising spend

- Strong brands

- Increasing traffic market share



- ❑ **Two Million customers**

- 66% of revenue from repeat customers



- ❑ **Real infrastructure with strong IP in place**

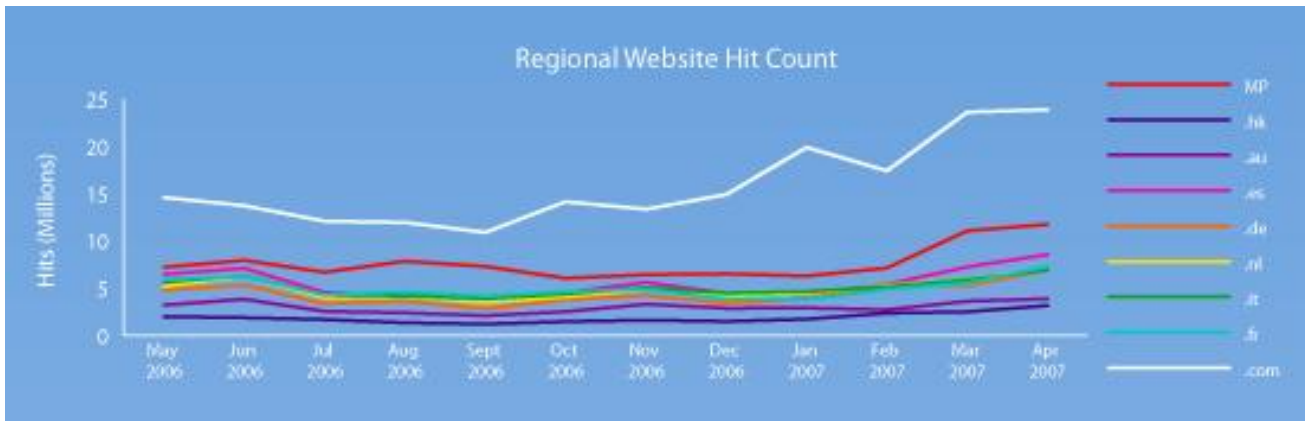
- A highly scalable business infrastructure

- Proprietary, cutting edge software infrastructure, IT systems,

- VOIP network and warehouses allow high level of sustained

- growth

# Web traffic



# Infrastructure – five warehouses and 11 contact centres

**Worldwide coverage**  
Next day delivery to all regions outside Africa.

**Standard systems worldwide**  
Maximum compatibility and efficiency.

**Reverse logistics**  
Self sufficient in handling regular and warranty returns  
In-house repair facilities in the UK and USA

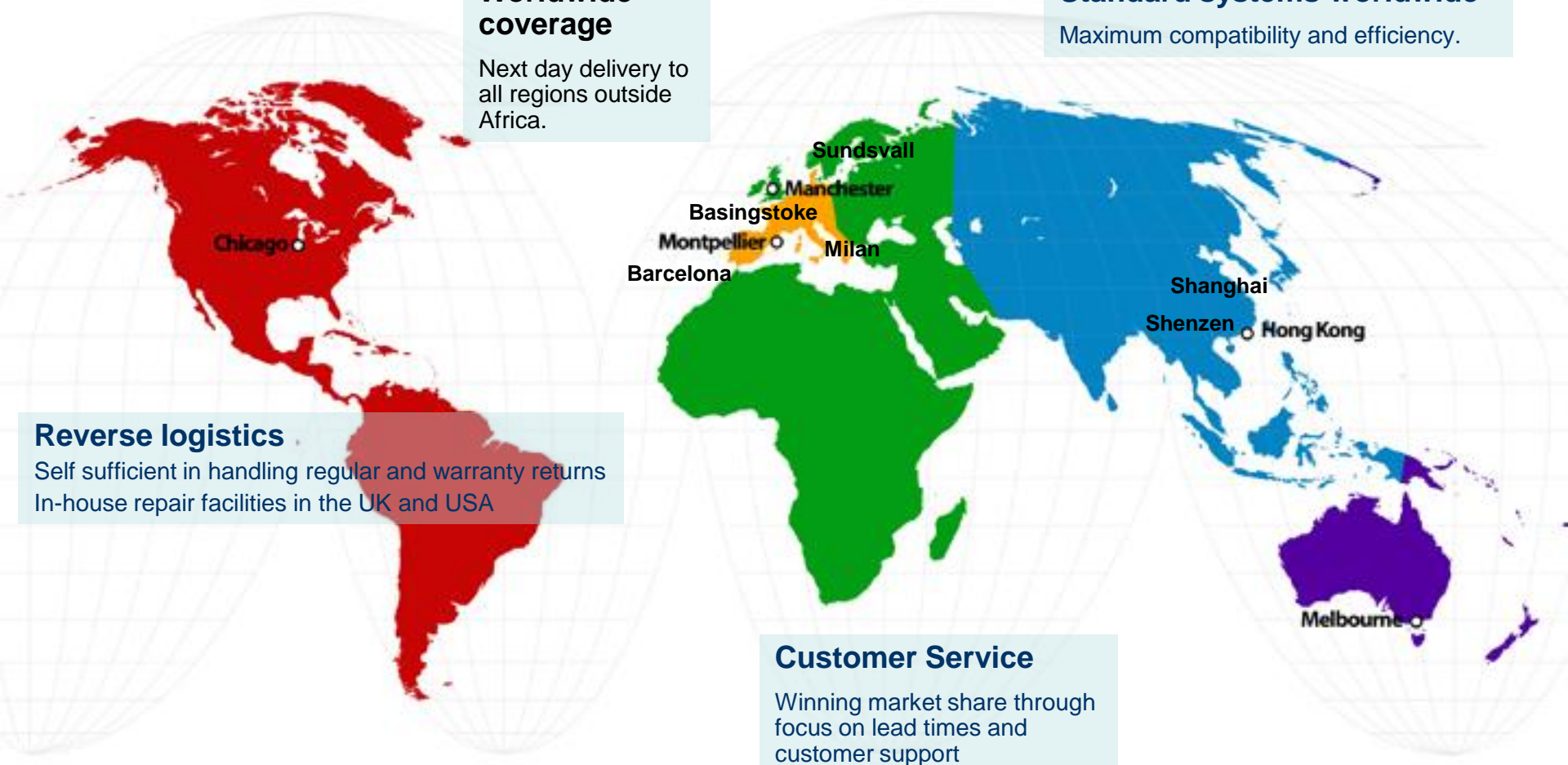
**Customer Service**  
Winning market share through focus on lead times and customer support

## Shipping Key

- Chicago** USA, Canada, Central/South America
- Montpellier** Europe

- Manchester** UK, Eire, Scandanavia, Middle East
- Melbourne** Australia, New Zealand

- Hong Kong** Asia



# Profit and loss account



(£ millions)	2007	2006
Turnover	54.2	54.5
<b>Gross profit</b>	<b>12.4</b>	<b>11.5</b>
Distribution expenses	(2.9)	(3.0)
Administrative expenses	(9.1)	(8.8)
Total expenses	(12.0)	(11.8)
<b>Operating profit pre exceptional costs</b>	<b>0.4</b>	<b>(0.3)</b>
Exceptional costs	(0.5)	(0.6)
<b>Gross margin %</b>	<b>22.9%</b>	<b>21.1%</b>
<b>EBITDA pre exceptional costs</b>	<b>1.3</b>	<b>0.8</b>

# Cash flow



<b>(£ millions)</b>	<b>2007</b>	<b>2006</b>
Net cashflow from operating activities	(3.9)	1.4
Net interest paid	(0.7)	(0.2)
Corporation tax paid	(0.1)	(0.1)
Payments to acquire fixed assets	(0.8)	(1.2)
Acquisitions	-	0.3
Issue of share capital	8.6	-
Movements on borrowings	(2.2)	(0.4)
<b>Increase in cash</b>	<b>0.9</b>	<b>(0.1)</b>

# Balance sheet



(£ millions)	2007	2006
Fixed assets	5.9	6.0
Stock	5.7	6.7
Debtors	5.3	3.8
Cash	0.7	0.9
Creditors < 1 year	(7.8)	(14.3)
<b>Net current assets</b>	<b>3.9</b>	<b>(2.9)</b>
Creditors > 1 year	(0.4)	(1.9)
<b>Net assets</b>	<b>9.4</b>	<b>1.2</b>

# Turnover by region



(£ millions)	2007	2006
UK & ROW	24.4	24.3
EU	12.1	9.5
North America	13.9	17.4
Far East	3.8	3.3
	<b>54.2</b>	<b>54.5</b>

- 8.6% growth outside North America despite working capital constraints
- Low margin business dropped in North America and Steve Muttram appointed as Director of North American Operations in December 2006

# Key manufacturer relationships



- HTC
- E-Ten
- Toshiba
- Nokia
- OQO
- Palm
- Samsung

- Bandrich
- Blackberry
- Emtac
- Garmin
- Mio
- Parrott
- Socket

# New services revenue streams for 2008



## ■ Contracts agreed

- Mobile VOIP services with Truphone
- Hosted e-mail services with Simply Mail Solutions
- Credit through 'Able to Buy'

## ■ To be added

- Extended Warranty
- Insurance

# Truphone – eXpansys M-VOIP



- Mobile VOIP service co-branded 'eXpansys M-VOIP powered by Truphone'
- £10 of credit bundled free of charge with phone sales
- Margin to eXpansys on call usage
- All costs outsourced to Truphone
- Cash up front, pre pay model



# YooNoo Limited



- Market leading online retailer of satellite navigation systems in the UK
- Four Web sites
  - [www.globalpositioningsystems.co.uk](http://www.globalpositioningsystems.co.uk)
  - [www.shiroi.co.uk](http://www.shiroi.co.uk) – PCs and accessories
  - [www.goaudio.co.uk](http://www.goaudio.co.uk) – entertainment products
  - [www.roadlife.co.uk](http://www.roadlife.co.uk) – travel electrical items
- UK only, all consumer, mostly credit card
- Established seven years ago

# YooNoo Limited



- Warehouse, purchasing and finance will be combined for economies of scale
- Approx £0.2m up front (depending on net assets) and up to £0.9m after one year based on performance
- Deferred consideration half cash, half shares at discretion of eXpansys
- Web sites will run as currently for one year and be integrated thereafter
- YooNoo has £0.3m cash and £0.4m stock at acquisition

# Summary conclusion

- Drivers in market remain strong
- Firm financial footing
- Working capital constraints alleviated
- Ready to continue our significant track record of growth
- Expectations of further improvement in gross profit margin

